

Sky Warriors Booster Club

Supporters of the Texas 861st Air Force JROTC at Westwood High School

Dear Business Partner,

The Sky Warriors Booster Club supports Westwood High School's Air Force Junior ROTC program and is teaming up with local businesses to benefit both the business and the JROTC program. We would like your business to be a part of the Sky Warriors Team and join us in contributing to the development of future leaders!

At a time when media focuses primarily on negative behaviors, it is refreshing to know that, thanks to programs like JROTC, there are responsible young people in this community who live by the JROTC cadet honor code: *I will not lie, cheat, or steal, nor tolerate among us anyone who does. Furthermore, I resolve to do my duty and live honorably.*

JROTC teaches students the value of citizenship, leadership, teamwork, personal responsibility, and self-discipline. Cadets give back to our community through a host of service activities, including a free holiday event for neighborhood children!

The Sky Warriors Booster Club is a nonprofit 501c(3) organization that provides volunteer support and raises funds for JROTC activities such as leadership camps, field trips, service projects, competitions, awards, team equipment, and scholarships. To learn more about this first-rate program and our booster club, please visit our website at: www.skywarriorsboosterclub.org.

What's in it for you? First is the intrinsic value to the community by contributing to the positive development of our youth. Second, sponsors receive advertising opportunities based on the level of giving explained in the sidebar. With a population of nearly 3,000 students, faculty and staff, the Westwood High School community is an excellent location for your business to advertise.

If your business would prefer to make an in-kind donation, we are happy to provide sponsor benefits based on monetary value. Examples of in-kind donations include, but are not limited to catering, office supplies, trophies, team equipment or donated items or services for our silent auction and raffle this spring.

To sign up as a sponsor NOW, visit <u>www.skywarriorsboosterclub.org</u> and go to the "Sponsor" tab. Please don't hesitate to contact me through the website if you have any questions or would like assistance signing up as a sponsor.

We look forward to partnering with you and the JROTC program in developing responsible citizens and future leaders!

With gratitude,

Mark Dianda, President Sky Warriors Booster Club

SPONSORSHIP LEVELS & BENEFITS

PLATINUM - \$750+

Gold level plus...

Company logo on club t-shirt

Company logo on the JROTC senior ad in WHS yearbook

GOLD - \$500+

Silver level plus...

Vendor space at Anderson Mill's "Holiday In The Park" and JROTC end-of-year awards banquet

Company logo on club banner

Present award at JROTC end-of year banquet

SILVER - \$250+

Bronze level plus...

Company logo on Facebook

Recognition at JROTC events

BRONZE - \$100+

Company logo on website & weekly email news

Invitation to JROTC end-of-year awards banquet